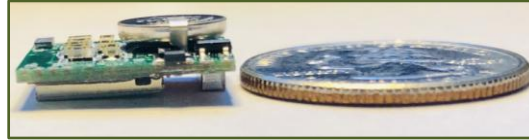




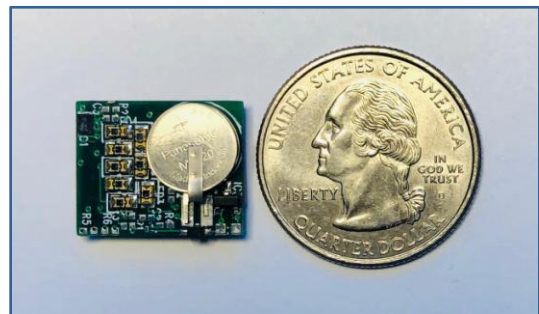
For more information contact:  
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## 2-Dooz Completes Engineering Tests of ESv2.x Electronics Subsystem

Saratoga, CA—On Thursday, April 10, 2019, 2-Dooz™ successfully completed operational tests of its newest generation electronics subsystem (ES); the internal engine that drives the company’s family of Emotion Mood Sensing Rings™. Dubbed the ESv2.x, the module comprises a new two-factor biosensor, a microprocessor, memory, Bluetooth® wireless connectivity, a faster wireless charging system and a new firmware release—to fuel the new hardware.

Tony Clark, CEO of 2-Dooz noted, “with the completion of this critical step, the functional operation of the ESv2.1 hardware and firmware have been 100% confirmed.” Fully populated, the ESv2.1 is tiny, measuring less than 5.5mm by 14.7mm by 17.5mm respectively at its highest, widest and longest points. When placed in production, the module is expected to enable a broader range of new mood sensing ring designs, at different price points.



Later this year, the ESv2.x is slated to be incorporated into the existing lineup of Aquairius™ Mood Sensing Rings and into the soon to be revealed Davinci Mood Sensing Rings™ for men. Both ring lineups are part of the Emotion Mood Sensing Jewelry™ mission to develop, brand and sell high-end jewelry which is powered by Mood Sensing Sharing Device (MSSD) technology. The project mission is consistent with 2-Dooz’s vision of the Emotive Internet, wherein biosensors and software algorithms combine to enable the real-time detection, recognition and sharing of human emotion.

Project engineers performed a full spectrum of setup, functional and stress tests on the ESv2.1, including the following: firmware flashing into the processor complex; Apple iPhone® Bluetooth

connectivity checks; processor-to-biosensor communications; battery charging efficiency; and ES to iOS® app notifications.

### **About Emotion Mood Sensing Jewelry**

Emotion Mood Sensing Jewelry is a featured 2-Dooz incubation project. Powered by Mood Sensing Sharing Device (MSSD) technology, US Patent No.9,064,390, Emotion Mood Sensing Jewelry combines the iconic, 1970's mood stone with today's wireless, sensor and mobile apps technology. More information about the Emotion Mood Sensing Jewelry project can be found at <http://emotion.2-dooz.com>.

### **About 2-Dooz**

2-Dooz is a privately funded Silicon Valley based incubator and accelerator. The company's mission is to foster affirming, technology based products and services that create compelling user experiences, which aid in the discovery of purpose. 2-Dooz was founded by Tony Clark, President, CEO and Chairman, in May of 2006.

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